DRAFT STRATEGIC PLAN ELEMENTS

VISION
Elgin is an authentic City that honors its history while aspiring to be inclusive, innovative, and vibrant.

ORGANIZATIONAL MISSION
A transformative organization at the forefront of governmental service delivery.

ORGANIZATIONAL VALUES
- Dedicated
- Collaborative
- Respectful
- Innovative

STRATEGIC OUTCOME AREAS

Connected, Engaged, and Inclusive Community
Elgin fosters community-building through connection, education, resources, and events to strengthen Elgin’s social fabric.

Diverse Housing and Livable Neighborhoods
Elgin advances the creation of safe and affordable neighborhoods by supporting a variety of housing options that allows aging in place and encourages neighborhood involvement.

Vibrant Destinations
Elgin creates and supports inviting and accessible venues and outdoor spaces for recreation and entertainment, supported by food and retail amenities.

Diversified Growth
Elgin’s diversified growth is intentional and determined by a welcoming community for residents and businesses alike.

Financially Sustainable Infrastructure and Services
Elgin provides high-quality services and reliable infrastructure through innovative approaches and long-term planning in a fiscally responsible manner.

Environmental Stewardship
Elgin partners with residents and businesses to foster a tradition of ownership of our shared environment, while also preparing for shifting climate impacts.