FAQs about your new Pitcher Filter!

Longest-Lasting Lead Removing Filter
Works harder to remove lead and reduces the most contaminants vs. other pour-through systems

How do I put the pitcher together? Read the full assembly instructions in your pitcher filter box. Line up the filter’s groove with the notch in the reservoir and press the filter firmly into place. Or visit Brita’s website at https://www.brita.com/support/water-pitchers/

How many filters do I get? One additional filter is in your pitcher kit, plus the one already included in the pitcher, for a total of 2 filters.

Will I receive more filters when these run out? You can widely purchase replacement Brita Elite filters for your pitcher across many major stores like Wal-Mart, Meijer & Amazon.

How often do I change the filter? Filter life varies per household. The suggested time for replacing your filters is every 120 gallons/454 liters (or about every 6 months for the average family). For maximum efficiency, process no more than 2 gallons/7.5 liters daily.

Do I fill up the pitcher with hot or cold water? Fill your pitcher with cold tap water.

How long can water be stored in the pitcher? As long as your pitcher is clean and remains closed after filtration, you can store your water for up to 6 months. Although, you'll be refilling your pitcher for use each day!

Does storing my pitcher at room temperature affect my water? No; you can store your pitcher at room temperature or in the refrigerator.

Does the pitcher remove all the Lead from my water? Yes, your Brita Elite filter filters out 99% of Lead that could be in your water.

What else does the pitcher remove from my water? Your filter removes many heavy metals, such as Lead and Mercury, as well as some chemicals like Chlorine. For a full list, visit: https://www.brita.com/why-brita/better-water/ or scan the QR code on the back of this page.

I received a damaged pitcher - now what? Please email Support@120water.com if you received a damaged pitcher filter.

Can I wash dishes with my water without filtering it? Yes, because you are not consuming the water when you're doing your dishes, you can wash your dishes worry free.

Can I bathe or shower in the water? Yes, Lead is not absorbed through the skin so showering or swimming is safe.

Can my children bathe in the water? Yes, as long as your children are not drinking their bath water, they are not at risk while bathing.

LEARN MORE Email us at Support@120water.com

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To view a full list of contaminants reduced by your Brita filter, scan the QR code below!

Scan Me!

1. Hand wash* pitcher/dispenser, lid and reservoir. Rinse well.
   With clean hands, insert filter into reservoir by lining up groove in filter with ridge in reservoir. Press firmly for a tight seal.

2. To set the filter life status indicator, press the STATUS button and hold it down for 6 seconds, until the green light next to ELITE FILTER blinks three times.

3. Open the lid and fill the reservoir with cold tap water.* Pour out the first 3 pitchers/first dispenser of water, or use to water plants.

   *Hot water shouldn’t be used with the Brita® Elite™ Filter (Max. 80°F/26°C - Min. 32°F/0°C).

4. To check filter life status, quickly press and release the STATUS button. When the light blinks red, you should replace your filter and reset the indicator (step 2), about every 6 months* for the average household.

   *Approximate timing based on 120 gallon (454 litres) filter life and average family usage of 11 glasses per day.